



ECONOMIC DEVELOPMENT COUNCIL  
FOR CENTRAL ILLINOIS

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# Retail Strategy Group

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**Economic Planning**

**Publicity**

**Authority on Retiree Economics**

**Community Relations**

**Community Relations**

**EDC Liaison**

# Purpose

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To help the region grow its  
retail economy

# Goals

- Gain visibility of the Retail Strategy Group
- Develop a retail profile of the region
- Build from of current success
- Revitalization of inner-city neighborhood centers
- Assist in attracting new retail to the area
- Enhance the sustainability of current area retail

# Actions Plans

- Divide and Conquer
- Ask, Listen, Learn
- Assess, Summarize and Prioritize
- Recommend

# Status Report – Progress to Date

- Have asked, listened, & learned:
  - Peoria City Council
  - Bradley
  - Private Industry
- Arranging to do the same:
  - Pekin
  - Washington
  - East Peoria
  - Metamora

# Next Steps

- Continue to ask, listen, learn
- Assess, Summarize and Prioritize
- Recommend

# Conclusion Statement

The Retail Strategy Group will assist in guiding the economic livelihood of Central Illinois communities.